

Terms & Conditions

Who can enter:

The competition is open to everyone residing in South Africa, except for employees of Brooklyn Optica, their families or anyone professionally associated with Brooklyn Optica or the competition. Only entries of persons of the age of 16 years and older will be considered.

Prizes:

A pair of Céline sunglasses to the maximum value of R5000.
No prize can or will be exchanged for cash.

How to enter:

To enter the competition, entrants must follow the Brooklyn Optica Instagram page, take a selfie of themselves wearing any frames inside the Brooklyn Optica store and post it to Instagram using the hashtag #bopticaselfie, tag [@BrooklynOptica](https://www.instagram.com/BrooklynOptica) and follow their page. Only one entry per person will be allowed. Entries will only be included in the competition draw if received before midnight on 30 November 2018. Late, illegible or inappropriate entries will not be accepted. Entrants must be 16 years or older.

Rules:

The winner will be drawn at random. The judges' decision will be final and no correspondence will be entered into regarding this. Prize winners will be selected after 30 November 2018 and will be announced on the 3rd of December 2018. Winners who fail to respond to the announcement and formal contact from Brooklyn Optica before 6th of December 2018 will forfeit their prize and a new prize winner will be drawn in lieu. Claiming and collecting of prizes will only be valid until the 19th of December 2018. Selected winners who fail to collect before this date will forfeit their prize. The winners of the Céline sunglasses will be expected to collect their prize from the Brooklyn Optica store. If winners are unable to attend they must send a representative on their behalf. A photograph will be taken of the winner.

Only Persons residing in South Africa will eligible to enter the competition. Any posts that do not contain both the hash tag as well as the @ tag will not be considered for the competition. Only entries of persons of the age of 16 years and older will be considered. No prize can or will be exchanged for cash. Persons who have not followed the Brooklyn Optica Instagram page will not be considered for the competition.

General:

No prizes will be couriered or mailed. Prizes are subject to availability and Brooklyn Optica reserves the right to alter or substitute any of the prizes with a prize of similar value. Entry into the competition is deemed acceptance of these terms. In consideration of providing the competition, each entrant enters into an agreement that images taken of the entrant in connection with the competition be featured in any publications and/or in any promotional material connected to the competition including all online, social media and additional platforms owned or utilised by Brooklyn Optica. Brooklyn Optica reserves the right to hold, cancel or amend the competition or these terms if necessary. Personal data obtained in the process of the competition will be used for the purposes of administering the competition and will be held by Brooklyn Optica either manually or electronically. All winners' names will be available on request and publicised by Brooklyn Optica.